

CHARM CITY CONCIERGE GROWS PORTFOLIO BY MORE THAN 2.5M SF

Workplace experience management firm brings on four significant new clients, including KBS Realty and The Wharf



WASHINGTON, DC (MARCH 6, 2020)—Charm City Concierge, an expert in reimagining the workplace experience, announces today it has signed on four new clients—all of whom will leverage the firm's workplace experience app, Simpli.

KBS Realty, one of the largest owners of premier commercial real estate in the U.S., signed on for Virtual Experience Management services as well as Simpli for six buildings totaling 1,728,487 square feet located throughout Northern Virginia and Gaithersburg, Maryland. The buildings are Willow Oaks, 3001/3003, Redwood Plaza, Dulles Station East, One Washingtonian, and Reston Square.

The Wharf, one of the hottest waterfront destinations in DC brought to life with retail, restaurants, residential and office space, will leverage Charm City Concierge's team for Onsite Experience Management and the app, Simpli, for three buildings. The locations include 1000 Maine Ave, 800 Maine Ave, and Pier 4 for a total of 507,595 square feet.

"We're thrilled to announce four new partners as we kick off 2020 and a fresh decade," commented Rebecca Lee, Vice President of Development at Charm City Concierge. "It's extremely rewarding to see our technology being embraced by some of the most popular workplaces and destinations in the region. When we launched Simpli last spring we knew we had something special on our hands. Our decades of experience within the commercial real estate industry coupled with our expertise in tenant experience and employee engagement have merged in an innovative tool that is impressing existing clients and opening the doors to new relationships across the Mid-Atlantic and beyond."

Additional new partners include:

Executive Plaza, a recently renovated Class A office building, signed on for Onsite Experience Management and Simpli for two buildings in Rockville. The locations include 6120 and 6130 Executive Blvd for a total of 328,000 square feet.

CBRE, among the top-rated real estate brands in the world, signed on for Experience Management and Simpli for three buildings in the DC Metro region. Locations include 3110 Fairview Park in Falls Church, 1667 K Street in DC, and 1331 F Street in DC.

Unlike others in the CRE tech space, the Simpli app is supported by Charm City Concierge's virtual and onsite experience managers and backed by the firm's 26 years of industry knowledge and insights into the specific needs of the buildings as well as their tenants. This deeper level of insight and information allows the app to be truly customized for each user—spurring heightened engagement and impact.

To learn more about Charm City Concierge and to request a demo of the firm's tenant engagement app, Simpli, visit <https://www.charmcityconcierge.com/>.

ABOUT CHARM CITY CONCIERGE

Charm City Concierge enhances the workplace experience through onsite and virtual platforms that blend concierge services, experience management and technology. We amplify building amenities, create memorable experiences, increase tenant well-being, and build lasting relationships for our partners. We serve more than 45 million square feet of space that ranges from commercial office buildings to mixed-use properties, private corporations and corporate campuses. For more information, visit www.charmcityconcierge.com.

MEDIA CONTACT:

Caitlin Wolf
caitlin@collins-wilson.com
410.935.2363